



ROLLS-ROYCE | MEDIA INFORMATION

## THE NEW ROLLS-ROYCE GHOST AND GHOST EXTENDED DEBUT IN SOUTH EAST ASIA

9<sup>th</sup> November 2020

Under Embargo 1400hrs Singapore



*Two icons, one prestigious location. Rolls-Royce Motor Cars presents new Ghost (left) and Ghost Extended (right) for the first time in South East Asia at The Marq on Paterson Hill, one of the most exclusive ultra-luxury residences in Singapore*

#rollsroyceghost #rollsroycecarssg #rollsroycecarsapac

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## #rollsroyceghost

- New Ghost and Ghost Extended motor cars arrive in Singapore
- Being the leading business and luxury hub, Singapore is the first city in South East Asia to showcase the latest Ghost models
- New Ghost follows the most successful Rolls-Royce model in the marque's 116-year history
- Designed to be more dynamic, serenely comfortable and minimalist, new Ghost is now the most technologically advanced Rolls-Royce available
- Ghost Extended, with 170mm of extra room in the cabin, perfectly caters to both business and family use

*"In 2009, we answered the call to produce a slightly smaller, more agile and understated Rolls-Royce motor car called Ghost, a name synonymous with excellence. Over a decade, it became the most successful model in the brand's 116-year history, the choice of business leaders in the region. Now, we present a completely new Ghost that has been fastidiously designed, crafted and superbly engineered with the latest in technology and superb materials. It aims to meet our customers' needs for a less formal, dynamic, yet supremely comfortable Rolls-Royce that is perfect in its minimalism and highly appropriate for these 'Post Opulent' times. In the words of founder Sir Henry Royce, we've 'taken the best that exists and made it better'. New Ghost and Ghost Extended will again reset the benchmarks for the segment."*

**Paul Harris, Asia Pacific Regional Director, Rolls-Royce Motor Cars**

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*“Ghost has always been a favourite of our patrons in Singapore, as both a self-driven or chauffeured Rolls-Royce. With our customer base becoming increasingly younger and diverse, I am delighted to see that new Ghost has focused on a purity of luxury that resonates well with a new generation of luxury connoisseurs. The engineering substance speaks volumes, such as the new architecture of luxury, all-wheel drive, all-wheel steering, world’s first planar suspension system and obsessive attention to detail towards acoustics. Whether in Ghost or Ghost Extended, Rolls-Royce has created a sublime experience for passengers with a cabin that has been engineered for serenity and appointed with the hallmark leather and wood materials the marque is famous for.”*

**Renee Chua, Managing Director, Rolls-Royce Motor Cars Singapore**

The first New Rolls-Royce Ghost and Ghost Extended have arrived in South East Asia following a highly anticipated global debut.

Singapore, the launch destination in the region for previous Rolls-Royce motor cars, again reprises its role as a leading business and luxury hub to showcase the latest Ghost models.

#### All-new design

New Ghost is the result of careful consultation with the marque’s customers and observation of its role as both a chauffeured business and self-driven leisure car. Over a decade, which saw the first Ghost become the most successful Rolls-Royce model in the marque’s 116-year history, it became clear that clients appreciated the breadth of capability but wanted the new model to adopt a minimalist, ‘post-opulent’ design, entirely appropriate for this current era. This resulted in a design and development process which focused on simplicity, delivered through cutting-edge engineering and manufacturing techniques. The only remaining items left over from the previous model are the famed Spirit of Ecstasy and signature umbrellas.

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The front of new Ghost is an instant example of reduction. For the first time, the Spirit of Ecstasy is not surrounded by panel lines but rather stands sits within her own 'lake' of bonnet.

Turning to the flanks, a single straight stroke is used to emphasise the motor car's length. The lower 'waft line' borrows from boat design and uses reflection to lighten the surfacing and create a pure, uncomplicated sense of motion.

The subtle near-square rear light graphic has become a tenet of contemporary Rolls-Royce design. It remains, but has been modernised with a slight forward tilt. Not surrounded by shut lines, it appears as if it is an island within the painted surface.

### Engineering Substance

Integral to new Ghost's engineering substance is the marque's proprietary aluminium spaceframe architecture, providing strength, rigidity and the acoustic properties to deliver Rolls-Royce's highly vaunted 'magic carpet ride'. Enhancing its agile character, new Ghost is now equipped with all-wheel drive and all-wheel steering. An innovative, world-first 'Planar Suspension System' creates a sense of flight on land never before achieved by a motor car. Combined with self-levelling, high-volume air suspension technology, stability control, self-drying braking systems, Satellite Aided Transmission, and the 'flagbearer' system which consists of a stereo camera system integrated in the windscreen to see the road ahead, new Ghost achieves unprecedented levels of ride comfort and control for a motor car.

The hallmark Rolls-Royce 6.75-litre twin-turbocharged V12 petrol engine produces 563bhp/420kW and 850Nm/627lb ft to power the new model from 0-100km/h in a mere 4.8 seconds.

New Ghost's driveability is further enhanced with LED and laser headlights which provide more than 600m of illuminated range, vision assist, including day- and night-time wildlife and pedestrian warning; alertness assistant; a four-camera system with panoramic view, all-round visibility and helicopter view; active cruise control; collision warning; cross-traffic warning; lane

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departure and lane change warning; an industry-leading 7x3 high-resolution head-up display; Wi-Fi hotspot; self-park; and the very latest navigation and entertainment systems.

### Serenity and effortlessness exemplified

New Ghost owners can now, for the first time, open the doors from inside the motor car with power assistance, as well as close them from the exterior. On-board longitudinal and transverse sensors, as well as G-force sensors fitted to each door, allow the same speed of door operation regardless of hill or driveway angles.

A new Micro Environment Purification System (MEPS), creates the cleanest micro environment available within the cabin of a motor car. The system detects ambient air quality, automatically switching fresh air intakes to Recirculation Mode if unacceptable levels of airborne contaminants are present. And is capable of purging the Rolls-Royce's micro environment in less than two minutes.

### Acoustic Harmony

Rolls-Royce's acoustic engineers created a unique Formula for Serenity with the use of the aluminium spaceframe architecture, copious damping, more than 100kg of acoustic insulation, applied in the doors, roof, between the double-glazed windows, inside the tyres and within nearly all of the architecture itself. Obsessive engineering led to the development of the 'whisper' – a soft undertone that is experienced as a single, subtle note. To achieve this, each component had to be tuned so it shared a common resonant frequency. Ports in the 507 litre boot capacity were even created to harmonise new Ghost's overall acoustics.

This level of engineering has allowed new Ghost to create a peerless sound studio, which, in Bespoke Audio form, comprises an 18 channel, 1300W audiophile grade system. The fabled Starlight Headliner, now with shooting star feature, has in effect been transformed into a large speaker.

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## Interior

Continuing the contemporary and minimalist theme in the interior, only the very finest materials; leathers, woods and metals have been utilised. Only the very best quality 20 half hides comprise 338 panels on the interior of Ghost's suite with complex, busy stitchwork eschewed for scant but incredibly long and perfectly straight lines.

A new illuminated Ghost fascia takes pride of place in the suite - to ensure the Ghost wordmark is lit evenly, a 2mm-thick light guide is used, featuring more than 90,000 laser-etched dots across the surface. This not only disperses the light evenly but creates a twinkling effect as the eye moves across the fascia, echoing the subtle sparkle of the Starlight Headliner.

Where equipped, a Champagne fridge is provided between the rear seats and was developed with the assistance of a Master Sommelier. As connoisseurs will know, the optimum serving temperatures of non-vintage Champagne is around six degrees centigrade and vintage Champagnes is around 11 degrees centigrade. To that end, the refrigerator operates two cooling modes, chilling to six degrees and 11 degrees.

## Ghost Extended

Ghost Extended offers 170mm more space than Ghost, providing more rear legroom than any four-seat sedan in its segment. A key learning over the previous generation was that Ghost Extended customers wanted no compromise to Ghost's pure, minimalist design. The marque's designers worked to cloak the extra length by only extending the rear door and body around the rear door apertures, preserving the lines of the car. Ghost Extended has

## In summary

Ghost in Singapore retails from SGD 1,258,888, while Ghost Extended starts at SGD 1,398,888. Pricing is heavily dependent on customer specifications. Orders for Ghost and Ghost Extended have already commenced.

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For more background information please go to: <https://bit.ly/2lis4PI>

High resolution pictures and B-Roll can be sourced here: <https://bit.ly/36eWvxO>

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## TECHNICAL SPECIFICATIONS

### GHOST TECHNICAL SPECIFICATION



2148 mm / 85in



5546 mm / 218 in  
3295 mm / 130 in

#### Dimensions

Vehicle length	5546 mm / 218 in
Vehicle width	2148 mm / 85 in
Vehicle height (unladen)	1571 mm / 62 in
Wheelbase	3295 mm / 130 in

#### Weight

Unladen weight (DIN)	2490 kg / 5489.5 lbs
Curb weight (USA)	2553 kg / 5628.4 lbs

#### Engine

Engine / cylinders / valves	6.75 / 12 / 48
Fuel management	Direct injection
Maximum torque @ engine speed	850 Nm @ 1600 rpm
Power output @ engine speed	563 bhp / 571 PS (DIN) / 420 kW @ 5000 rpm

#### Performance\*

Top speed	155 mph / 250 km/h (governed)
Acceleration 0-60 mph	4.6 sec
Acceleration 0-100 km/h	4.8 sec

\* Manufacturer's test results. Actual acceleration results may vary depending on specifications of the vehicle, road and environmental conditions, testing procedures and driving styles. These results should be used for comparison only and verification should not be attempted on public roads.

† The values of fuel consumptions, CO2 emissions and energy consumptions shown are determined according to the European Regulation (EC) 715/2007 in the version applicable at the time of type approval. The range shown considers optional equipment and the different size of wheels and tires available on the selected model and may vary during the configuration. The values are already based on the new WLTP regulation and are translated back into NEDC-equivalent values in order to ensure the comparison between the vehicles. For the assessment of taxes or other duties based (at least inter alia) on CO2 emissions the CO2 values may differ to the values stated here.

For further information about the official fuel consumption and the specific CO2 emission of new passenger cars can be taken out of the "Handbook of fuel consumption, the CO2 emission and power consumption of new passenger cars", which is available at all selling points and at <http://carfueldata.direct.gov.uk/>

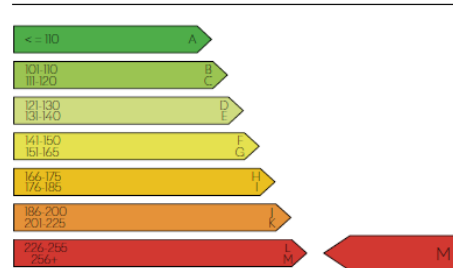
#### Fuel Consumption†

Urban	27-27.7 ltr/100 km / 10.2-10.5 mpg (Imp.)
Extra urban	12.3-12.9 ltr/100 km / 21.9-23 mpg (Imp.)
Combined consumption	15.2-15.7 ltr/100 km / 18-18.6 mpg (Imp.)
CO2 emissions (combined)	347-358g/km

#### Fuel Consumption (USA & Canada)‡

City	22.4-21.9 ltr/100 km / 10.5-10.7 mpg
Highway	11.0-10.9 ltr/100 km / 21.4-21.6 mpg

#### CO2 Emissions Figure (g/km)



‡ EPA (Preliminary) - Use estimated mpg for comparison with other cars. Your mileage may vary with options, driving conditions, driving habits, the car's condition, speed and trip length. Actual highway mileage will probably be less. The fuel efficiency data was determined using approved Transport Canada Test Methods.

Full technical specification details are available at: [www.rolls-roycemotorcars.com](http://www.rolls-roycemotorcars.com)

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## GHOST EXTENDED TECHNICAL SPECIFICATION



2148 mm / 85in



5716 mm / 225 in  
3465 mm / 136 in

### Dimensions

Vehicle length	5716 mm / 225 in
Vehicle width	2148 mm / 85 in
Vehicle height (unladen)	1571 mm / 62 in
Wheelbase	3465 mm / 136 in

### Weight

Unladen weight (DIN)	2530 kg / 5577.7 lbs
Curb weight (USA)	2599 kg / 5730 lbs

### Engine

Engine / cylinders / valves	6.75 / 12 / 48
Fuel management	Direct injection
Maximum torque @ engine speed	850 Nm @ 1600 rpm
Power output @ engine speed	563 bhp / 571 PS (DIN) / 420 kW @ 5000 rpm

### Performance\*

Top speed	155 mph / 250 km/h (governed)
Acceleration 0-60 mph	4.6 sec
Acceleration 0-100 km/h	4.8 sec

\* Manufacturer's test results. Actual acceleration results may vary depending on specifications of the vehicle, road and environmental conditions, testing procedures and driving styles. These results should be used for comparison only and verification should not be attempted on public roads.

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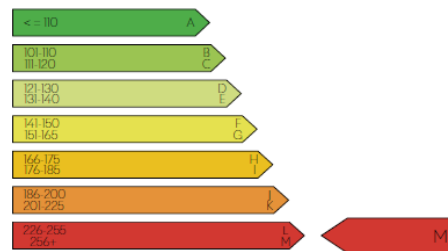
### Fuel Consumption†

Urban	27.1-27.8 ltr/100 km / 10.2-10.4 mpg (Imp.)
Extra urban	12.3-12.9 ltr/100 km / 21.9-23 mpg (Imp.)
Combined consumption	15.3-15.7 ltr/100 km / 18-18.5 mpg (Imp.)
CO <sub>2</sub> emissions (combined)	348-359 g/km

### Fuel Consumption (USA & Canada)‡

City	19.6 ltr / 100 km / 12 mpg
Highway	12.4 ltr / 100 km / 19 mpg

### CO<sub>2</sub> Emissions Figure (g/km)



‡ EPA (Preliminary) - Use estimated mpg for comparison with other cars. Your mileage may vary with options, driving conditions driving habits, the car's condition, speed and trip length. Actual highway mileage will probably be less. The fuel efficiency data was determined using approved Transport Canada Test Methods.

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## FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, PressClub.

## EDITORS' NOTES

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars' head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company's super-luxury motor cars are hand-built.

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