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Media Information

1 December 2020

The new MINI Countryman now available in Singapore. Add Inspiration.



Singapore. MINI Asia and Eurokars Habitat jointly announced the availability of the new MINI Countryman, the biggest and most versatile member of the MINI model family that generates fresh stimuli for driving pleasure and individual flair in the hallmark style of the British premium brand.

Precisely refined design, attractive additions to the equipment range and innovative technology in the areas of operation and networking underpin the exceptional status of the new MINI Countryman within the premium compact segment. Its robust vehicle concept, as well as an ample and versatile interior



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with five fully-fledged seats make it an unmistakable all-round talent that inspires typical MINI enthusiasm not just in day-to-day traffic but also on long-distance trips and even when venturing into unsurfaced terrain.

The progressive character of the new MINI Countryman is reflected in new digital MINI Connected services. What is more, the desire for individualisation is catered to more radically than ever before with the range of additional optional extras and Original MINI Accessories.

With the new MINI Countryman, the tradition-steeped British brand continues to pursue its conquest of additional target groups. Even in its first generation, the MINI Countryman was a pioneer. As the first model with an exterior length of more than four metres, four doors, a large tailgate, five seats and all-wheel drive, it laid the foundations for the brand's highly successful advance into the premium compact segment. The MINI Countryman now accounts for almost 30 per cent of the brand's new registrations worldwide.

The launch of the current model generation once again sees a significant optimisation in terms of space, versatility, functionality and ride comfort. The new MINI Countryman is available with two petrol engines featuring the latest MINI TwinPower Turbo Technology. The engines have seen extensive further development and cover an output spectrum ranging from 136 hp to 178 hp.

The new MINI Countryman: an overview of the highlights.

- Distinctive front design with newly designed radiator grille.
- New exterior colours.
- LED headlights and LED fog lights now as standard.
- LED rear lights in Union Jack design.
- New body finishes, new Piano Black Exterior trim.
- New light alloy wheels.
- Latest generation of engines, all models comply with Euro 6d emissions standard.
- New digital cockpit display with 5-inch colour screen.
- Newly designed central instrument in Piano Black High Gloss design.
- Top-of-the-line 8.8-inch Navigation System Professional as standard in all models.

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- New range of leather trims and interior surfaces.
- New version of the MINI Yours Interior Style.
- MINI Connected with new functions.
- Extended range of Original MINI Accessories.

Distinctive proportions, powerful charisma.

Thanks to its unmistakable proportions, the new MINI Countryman is instantly recognisable as the brand's largest model. The three-part structure of the vehicle body that is typical of MINI is interpreted in a particularly striking way by the model-specific roof line. The car's upright stature and increased ground clearance are suggestive of generous interior space, robust character and inspiring driving characteristics – both on-road and off-road. The MINI ALL4 exterior look and the roof rails (standard on the new MINI Cooper S Countryman) further underline the versatility of the car.

The precisely modified design of the car's front section lends even more intense emphasis to the powerful charisma of the new MINI Countryman. The new structure of the bumper covering, now entirely in body finish, ensures a particularly clear-cut and high-quality appearance. The redesigned radiator grille has the hexagonal contours that are typical of MINI and is surrounded by a slim, one-piece chrome frame. The radiator grille of the new MINI Cooper S Countryman is characterised by a hexagonal grid pattern with a red "S" and a single chrome strut.



Bright spot: LED headlights now standard.

The redesign of the front section adds LED headlights to the standard trim in the new MINI Countryman: here, the latest version of these lights features a particularly high-quality design that emphasises the technology used. The distinctive, slightly asymmetrically rounded contours of the headlights are accentuated by a continuous band of light that takes on the function of both daytime driving light and turn indicator. The turning light included in the functional range of the LED headlights provides intensive illumination of the side areas of the road

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when changing direction. The standard trim of the new MINI Countryman also includes LED fog lights, with a light band in the upper semicircle of each fog light serving as a parking light.



Redesigned rear apron and LED lights in Union Jack design.

With its redesigned bumper trim, the rear apron also contributes to the particularly powerful and contemporary look of the new MINI Countryman. The upright rear lights with chrome frame provide an exclusive, unmistakable accentuation that evokes the origins of the British brand. All lighting functions

now feature high-quality LED technology as standard, while the graphic structure of the light source traces the pattern of the Union Jack. With its striking lines, the flag motif provides a distinctive form of identification – both during the day and in terms of night design.



Striking look: two new body finishes, Piano Black Exterior and new alloy wheels.

The range of body finishes opens up new possibilities for an individual look, including the newly added colours White Silver metallic and Sage Green metallic. Depending on the model variant, the roof and mirror caps of the new MINI Countryman can be finished in black, white or silver as an alternative to

the body colour.

The Piano Black Exterior trim (standard on the new MINI Cooper S Countryman) ensures a particularly striking appearance: here, the headlight surrounds, rear lights, radiator grille and side indicator elements – or side scuttles – are finished in high-gloss black instead of chrome, as are the door handles and the model lettering on the luggage compartment lid.

Additional identification features in high-gloss black are available from the range of Original MINI

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Accessories, including the MINI logo and the “Cooper S” inscription in Piano Black design. Matching exterior mirror caps and side scuttles with a grey-black flag pattern in Night Jack design are also available for retrofit.

Depending on the model variant, the new MINI Countryman is fitted as standard with light alloy wheels which are either 17-inch or 19-inch in size. 17-inch light alloy wheels in Channel Spoke Black design are new to the range of ex works options, as are 19-inch light alloy wheels in the design variant Turnstile Spoke 2-tone.



Interior: ample space and even greater scope for individual style.

The new MINI Countryman combines versatile driving characteristics with a versatile interior. Three fully-fledged seats are available at the rear.

Alternatively, the second row of seats can also be used to expand transport capacity. By folding down the rear seat with a 40 : 20 : 40 split, storage space

can be extended from 450 to up to 1,390 litres. Selective customisation of the interior oriented towards the customer’s personal style has become even more attractive due to the addition of new options and a further developed product range.

The leather variants Chester Indigo Blue and Chester Malt Brown have been newly added to the selection of seat upholstery options. The Colour Line for the lower section of the instrument panel and door trim, previously available as a single option, is now an integral part of the leather trim designed to match the relevant colour scheme.

A new version of the highly exclusive MINI Yours interior surfaces is optionally available for all model variants. The MINI Yours Interior Style Shaded Silver (standard on the new MINI Cooper S Countryman) conveys stylish sporty flair. This is ensured by combining an illuminated cockpit bezel in the variant Shaded Silver with door bezels in Dark Silver and accentuation strips in Hazy Grey.

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Engines with optimised MINI TwinPower Turbo Technology and emission control.

An extensively further developed engine portfolio enables the new MINI Countryman to achieve an even more favourable balance between driving fun and fuel consumption. In addition to further optimisation of CO₂ levels, other aspects of the emissions performance have been likewise consistently improved by means of the relevant measures – including particulate filters for petrol engines. This means that all model variants of the new MINI Countryman now meet the particularly rigorous Euro 6d emission standard.

MINI TwinPower Turbo Technology is used in the 3-cylinder petrol engine of the new MINI Cooper Countryman and in the 4-cylinder petrol engine of the new MINI Cooper S Countryman and now includes an exhaust manifold integrated in the cylinder head along with turbo charging. Among other things, this ensures highly effective cooling of the exhaust gases and the turbocharging system. At the same time, crankcase cooling can be reduced when demand is low in the partial load range by means of a new split cooling valve. In addition, petrol engine direct injection operates at a maximum pressure that has been increased from 200 to 350 bar.

7-speed Steptronic transmission as standard for two model variants.

The new MINI Cooper Countryman comes with a 7-speed Steptronic double clutch transmission while the new MINI Cooper S Countryman features a 7-speed Steptronic double clutch sport transmission. The latter enables particularly rapid speed changes and increased shifting dynamics.



New equipment features: electrically adjustable seats, digital cockpit.

The interior of the new MINI Countryman also has increased appeal due to an extended range of standard equipment. It now includes front and rear Park Distance Control including Park Assist on all model variants. Also standard on the new MINI Countryman are electrically adjustable seats for the

front occupants, including a memory function on the driver's side.

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The digital instrument display comes as standard on the new MINI Countryman. The display in Black Panel design behind the steering wheel has a diameter of 5.0 inches. The range of audio and navigation systems has been restructured. The Connected Navigation Plus, which is also standard on both variants, includes an 8.8-inch colour display with touchscreen function located in the central instrument that is typical of the brand. The circular control unit in the new MINI Countryman exhibits a refined surface look, with the audio control panel and the buttons for hazard lights now integrated even more harmoniously. Meanwhile, touch-sensitive bookmark buttons and high-gloss Piano Black surfaces underscore the premium character of the central instrument. In addition to providing a convenient route guidance system, this feature also comprises wireless charging for compatible mobile phones and a second USB socket.



The new MINI Countryman: always online and up-to-date thanks to intelligent networking.

The new MINI Countryman is equipped with a 4G LTE connectivity module that is permanently fitted in the car. This enables use of Intelligent Emergency Call with automatic detection of vehicle location and accident severity, as well as MINI TeleServices.

Drivers also have access to a wide range of MINI

Connected digital services.

These include the Real Time Traffic Information service, MINI Online and preparation for Apple CarPlay. MINI Connected can be used to send navigation destinations from the smartphone to the vehicle. The mobile phone connection also means that the vehicle's navigation map is updated automatically.

Individual style for retrofitting: MINI Original Accessories.

High-quality retrofit options from the programme of MINI Original Accessories enable functionality, convenience, driving fun and individual style to be adapted even more precisely to personal preferences in the new MINI Countryman. The selection ranges from a roof box, a moulded luggage compartment



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mat and all-weather floor mats to individual MINI LED door projectors and John Cooper Works products designed for extreme driving fun.

Additional information enclosed:

1. The new MINI Countryman prices.
2. The new MINI Countryman specifications.

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About MINI in Asia

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these markets – MINI Electric, MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, and MINI John Cooper Works.

For more information: www.mini.com.sg.

About Eurokars Habitat Pte Ltd

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the vibrant colours, quirky designs and trademarks of the MINI brand. Currently, MINI Habitat houses the MINI Electric, MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, as well as the full range of MINI John Cooper Works.

For more information: www.eurokarsgroup.com.

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon – Sat 8.30AM – 7.00PM.

Sun and public holidays 10.00AM – 6.00PM.



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1. The new MINI Countryman prices.

Model	VES Band	Retail price (at press time)
MINI Cooper Countryman	B	\$161,888
MINI Cooper S Countryman	B	\$180,888

2. The new MINI Countryman specifications.

MINI Cooper Countryman

Three-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC).

Capacity: 1,499 cc.

Max output: 136 hp at 4,500-6,500 rpm.

Max torque: 220 Nm at 1,480-4,100 rpm.

Acceleration: 0-100 km/h in 9.7 seconds.

Top speed: 203 km/h.

Average fuel consumption: 5.6 L/100 km.

CO₂ emissions: 130 g/km.

MINI Cooper S Countryman

Four-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC).

Capacity: 1,998 cc.

Max output: 178 hp at 4,750-5,500 rpm.

Max torque: 280 Nm at 1,350-4,200 rpm.

Acceleration: 0-100 km/h in 7.4 seconds.

Top speed: 223 km/h.

Average fuel consumption: 5.9 L/100 km.

CO₂ emissions: 138 g/km.